



Growing Your User Group in Today's Digital Age!

Join us the weekend of May 16th, 17th and 18th, 2008. The APCUG will host the Leadership Development Conference, 2 days of workshops in West Nyack NY, 30 miles north of New York City. This is the first meeting of Eastern Regional Groups in over 10 years.

All are invited to attend. The \$49 early bird registration fee (\$60 for non APCUG members) includes breakfast and lunch for two days as well as a LDC welcome bag and T-shirt. This rate is good until March 31, 2008

Friday evening will be a welcome event for those who come early.

Saturday is an entire day of speakers and workshops devoted to building and increasing your groups membership. Since so many of our groups are looking for ways to build their membership, we have gathered experts with proven track records, who will give many fresh ideas on this topic. They will "Train the Leaders" by teaching new ideas that are easy to implement in your club. Learn what has worked for others and exchange ideas. This is an area of interest to all. In the evening there will also be a vendor faire with demonstrations of product, software and valuable giveaways for all attendees. If you know of a vendor that would like to participate have him contact Sam Wexler at swexler@apcug.net or vendorinfo@apcug-ldc2008.org.

On Saturday there is a bus trip into the Times Square Theater District of New York City for spouses & significant others. They can have lunch, see a Broadway show or just visit New York City. This will leave around 10:30 AM, and will have a \$15 nominal cost.

Sunday's workshops are on technology, promoting your club, and the ins and outs of running a club. Bring your Board and User Group members as this promises to be a must attend event full of information that everyone can use. We have scheduled dynamic speakers and workshops on promoting your group, leadership development, programming and the newest technical trends of interest to all.

This conference will be held at the Palisades Center Mall, one of the largest in the US. There are many restaurants, shops, movie theaters, a bowling alley and ice skating rink so that all can enjoy their time in NY. The Palisades Center Mall is located near major highways for easy access by car, bus and train, less than an hour from New York City. There are also hotels/motels within a few miles to fit any budget. *See our web site for special event rates and book early.*

We look forward to having you attend. This conference promises to be filled with many worthwhile ideas and great contacts to help you run your club and increase your membership. Registration and current information can be found at <http://www.apcug-ldc2008.org>.

For additional information contact APCUG Advisor Sam Wexler at swexler@apcug.net. Please reserve early, especially to get lodging at special rates.

